

FASHION WEEK **DAILY** PARTY BEAT

November 5, 2009

Gilt-y Pleasures

The CFDA and Gilt Man fête the publication of
American Fashion Menswear

Wednesday, November 04, 2009



Italo Zucchelli. © NEIL
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(NEW YORK) "At noon every day, I check both **Gilt** and **Gilt Man!**" enthused one (female) reveler Tuesday night at the Ace Hotel. Mission accomplished. The men's spinoff of ridiculously popular shopping site Gilt Groupe celebrated its launch last night--aligning quite appropriately with the CFDA's launch of the Assouline-published tome *American Fashion Menswear*. Attractive gents in Gilt-sponsored duds (by CFDA designers, *bien sûr*) lined the dual stairways of the lodge-like space while partygoers like **Blake Mycoskie**, **Italo Zucchelli**, **David Neville** and **Marcus Wainwright**, and **John Bartlett** sipped champers and snacked on seared salmon and seriously upscale cheese puffs.

CFDA queen **Diane von Furstenberg** sailed in for her requisite photo op, though it was **Steven Kolb** who held down the fort, greeting the masses. **Phillip Lim** and **Richard Chai** stuck close *comme toujours*, and other guests parted from their cocktails momentarily to browse the book, penned by **Robert E. Bryan** with a foreword by **Ralph Lauren**. And while a few *filles* (like Ms. Von Furstenberg) came in and out, there was no doubt that this night was for the boys.

EMILY GYBEN