



## Gilt Man West Coast Launch Party

San Francisco's leading bachelors Adam Chetkowski, KP Englert, Ryan Jones, Erik Noland and Adam Steinhorn hosted the launch of **Gilt Man** at MR. Barbershop and Urban Lounge. Grooming sessions by day with cocktails, bites, styling advice and the 49ers game by night made for the perfect evening. Guests included George Hume, Erik Davis, Tyler Sheldon, Jad Dunning, Alex Chases, Joel Goodrich with SF darlings Claudia Ross and Jenna Hunt rounding out the crowd. The Gilt team from NY was on hand to ensure a flawless event and included Candi Naboicheck, Amanda Graber, Richard Mumby and Seth Howard.

The event celebrated the west coast launch of Gilt Man. The expanded site is designed to target a guy's life, work and play styles in an easy-to-navigate shopping experience with a distinctly male voice. Gilt Man serves as the go-to destination for men who appreciate the best of the best, from tech gadgets and sporting gear to apparel and lifestyle items.

Check out the photos below:

