



tastemaker

Michael Bruno

This globe-trotting Web innovator keeps an exacting eye on the trends—while he celebrates the classics.

BY PENELOPE GREEN

PHOTOGRAPH BY FRANCESCO LAGNESE

TOP FIVE WEB SITES: “The first is nytimes.com. I might wake up at 5:00 A.M. and read the whole paper online. And then I’ll buy the newspaper itself when I go out for coffee at Starbucks at six—I love the print version that much. The other four are expedia.com, giltgroup.com, artinfo.com and style.com. I’m not into blogs.”